



Home & Garden HGE EXPO

**Friday, Saturday & Sunday
May 14th, 15th & 16th**

At the Yucaipa Iris Festival
Yucaipa Community Park
34900 Oak Glen Road, Yucaipa, California



WHY EXHIBIT AT THIS EXPO?

- Because the Yucaipa Iris Festival has been awarded Favorite San Bernardino County Community Event by the Press Enterprise Reader's Choice 2005.
- The Yucaipa Iris Festival has become an annual tradition bringing thousands of visitors from all over the Inland Empire every year to the beautiful Yucaipa Community Park for seven years running.
- This expo will give you the opportunity to stand out in a highlighted area in an established festival to generate new sales, customers and qualified leads for your business, product or service.
- San Bernardino County, and specifically the corridor between Redlands and Palm Springs of which Yucaipa serves as the gateway, is the fastest growing county and set of communities in the nation. Yucaipa is surrounded by over a million people in the most sought after communities in Southern California including San Bernardino, Loma Linda, Redlands, Calimesa, San Geronio pass towns, Cabazon & more.
- Thousands of new homes have been built, will be built, or are in the plans to be built in a 25 mile radius of Yucaipa.
- Home Show marketing is the best investment your business can make.
- Expose your business to more people in two days than you may have visit you in a year!
- The Yucaipa Iris Festival Association has put on a successful annual community event since 2001.
- Advertising - The success of the Yucaipa Iris Festival and the Yucaipa Iris Festival's Home & Garden Expo will be assured by an effective Multi-Media Advertising Campaign including:
 - Newspaper
 - Radio
 - Web
 - Direct Mail
 - Signs
 - Posters
 - Flyers
 - Chamber of Commerce
 - Schools
 - Community Organizations & Associations
 - And More!

THIS IS WHY

- If you are in the business of buying or selling, remodeling, landscaping, furnishing, fixing, wiring, or decorating homes, we invite you to participate in the largest promotional sales event in Yucaipa and one of the largest festivals in San Bernardino and Riverside counties The Yucaipa Iris Festival's Home & Garden Expo!
- The Yucaipa Iris Festival's Home & Garden Expo will be presented Friday, Saturday & Sunday, May 14th, 15th 16th, 2010 at the Yucaipa Community Park as a part of the 8th Annual Yucaipa Iris Festival.

FEATURING

- Educational and informative demonstrations, displays, crafts, vendors, artists, Gem & Mineral Show, kid 's zone, music & entertainment, flower show, tablesetting contest, pancake breakfast, and food vendors providing local flavors. The Home & Garden Expo highlights will include home improvement and remodeling, home decorating, carpeting, painting, cabinetry, landscaping, swimming pools, spas, decks, patios, gazebos & do-it-yourself building materials, supplies and services.
- FREE Entertainment for the whole family.
- SPECIAL Home & Garden Expo prices & discounts.
- FREE Drawing for prizes!
- HOURS: Friday, 5p.m. to 9:00 p.m., Saturday 9a.m. to 9p.m. and Sunday 10a.m. to 4p.m.



RESERVE YOUR SPACE NOW
EXHIBITOR AGREEMENT CONTRACT

PACKAGE INCLUDES:

- A. One Display Space (Canopy Not Included)
B. 24-Hour Security of Merchandise
C. Electricity (110-20 Amp & 220-50 Amp available)
D. Free Listing in Program
E. 100 Ft Cord Power surge Plug

Friday, Saturday and Sunday
May 14-16, 2010
Yucaipa Community Park

TOTAL COST OF EXHIBITOR SPACE:

- 12 x 12 = \$400.00
• 12 x 24 = \$600.00
• Yucaipa Business Licence Required
(additional \$12.50 event fee if you do not already have one payable to the City of Yucaipa)
• Late Fee = \$50.00 (after March 21st)

Business/Organization _____

Contact Person _____

Mailing Address _____

Phone _____ Fax _____

Cell _____ VehicleLicence# _____

Email Address _____ Web Address _____

California Sellers Permit # _____ Yucaipa Business License # _____

Type of Exhibit _____

All vendors must use the designated vendor parking area. Parking permits and shuttles to/from the Vendor Lot will be provided. An unloading area will be provided in the main parking lot on Friday. All vehicles must be out of the main parking lot by 3:00p.m. Saturday and Sunday mornings from 6:00 a.m. - 8:00 a.m. All vendor vehicles must be out of the main parking lot by 8:00 a.m.

••• ALL VENDORS MUST SIGN THE FOLLOWING WAIVER •••

I, the undersigned, hereby agree to indemnify, defend, and hold harmless, the City of Yucaipa, its officers, officials, employees, and volunteers; the Yucaipa Iris Festival Committee, and the Yucaipa Iris Festival Association, Inc., from any and all claims, injuries, damages or expenses of whatever nature sustained to my person or property as a result of my participation in this event. I further release and waive said entities from any and all claim and causes of action, which may arise from my participation in this event. In addition, I hereby agree that my heirs, guardians, legal representative and assigns will not make a claim against, or file an action against said entities resulting from negligence, however caused, as a result of my participation in this event.

Signed: _____ Date: _____

Print Name: _____ Title: _____



BUSINESS LICENSE APPLICATION

ADMINISTRATIVE SERVICES DEPARTMENT
Applications must be completed in entirety before being processed. Please type or print.
Asterisks [*] indicate items to appear on license.
\$50 application fee for first year.

34272 Yucaipa Blvd.
Yucaipa, CA 92399
TEL 909/797-2489
FAX 909/790-9203

www.yucaipa.org

* BUSINESS NAME: _____ BUSINESS PHONE: _____

* MAILING ADDRESS:

_____ Street Address _____ City _____ State _____ Zip Code

* BUSINESS LOCATION ADDRESS: (P.O. Box numbers not accepted)

_____ Street Address _____ City _____ State _____ Zip Code

DATE BUSINESS STARTED IN YUCAIPA: (or future start date if not yet established) _____

WEBSITE: _____ EMAIL: _____

TYPE OF BUSINESS: Full description (i.e., retail, wholesale, manufacturing, type of contractor, type of product, etc. **Please be specific.**)

* OWNER/OFFICER NAME: _____ OWNER HOME PHONE: _____

OWNER ADDRESS: (Residence of Owner of Sole Proprietorship or headquarter address of Corporation)

_____ Street Address _____ City _____ State _____ Zip Code

OWNERSHIP TYPE: (Check One)

- Sole Proprietorship
- Partnership (or LLP)
- Trust
- Corporation (or LLC)

Please use **asterisks** to indicate other partners/officers to display on license.

List All Partners (attach list if necessary)

List All Officers and Titles (attach list is necessary)

SOCIAL SECURITY NO: _____ FEDERAL ID NO: _____

STATE EMPLOYER ID NO: _____ CONTRACTOR'S LICENSE NO: _____

DRIVER'S LICENSE NO: _____ BOARD OF EQUALIZATION ACCT NO: _____

IS THIS BUSINESS OPERATED OUT OF YOUR HOME?

YES NO

IF YES, WILL PEOPLE COME TO YOUR HOME FOR PRODUCT OR SERVICE?

YES NO

HAVE YOU EVER APPLIED FOR A YUCAIPA CITY BUSINESS LICENSE?

YES NO

IF YES, UNDER WHAT NAME? _____

I declare under the penalty of perjury under the laws of the State of California that the foregoing is true and correct

Print Name

Signature of Owner or Designated Representative

Date

Please Note: Some businesses may need more than a business license. All businesses must comply with all applicable City, County, State, and Federal laws and regulations. The business owner/operator is responsible for obtaining all necessary permits, licenses, or approvals.

DO NOT WRITE BELOW THIS LINE - FOR OFFICE USE ONLY

COMMUNITY DEVELOPMENT DEPT APPROVAL

NEW REINSTATE CHANGE

* BUSINESS LICENSE NUMBER: _____