



# Home & Garden HGE EXPO



Friday, Saturday & Sunday  
May 18th, 19th & 20th

At the Yucaipa Iris Festival  
Yucaipa Community Park  
34900 Oak Glen Road, Yucaipa, California



## WHY EXHIBIT AT THIS EXPO?

- Because the Yucaipa Iris Festival has been awarded Favorite San Bernardino County Community Event by the Press Enterprise Reader's Choice 2005.
- The Yucaipa Iris Festival has become an annual tradition bringing thousands of visitors from all over the Inland Empire every year to the beautiful Yucaipa Community Park for nine years running.
- This expo will give you the opportunity to stand out in a highlighted area in an established festival to generate new sales, customers and qualified leads for your business, product or service.
- San Bernardino County, and specifically the corridor between Redlands and Palm Springs of which Yucaipa serves as the gateway, is the fastest growing county and set of communities in the nation. Yucaipa is surrounded by over a million people in the most sought after communities in Southern California including San Bernardino, Loma Linda, Redlands, Calimesa, San Geronimo pass towns, Cabazon & more.
- Thousands of new homes have been built, will be built, or are in the plans to be built in a 25 mile radius of Yucaipa.
- Home Show marketing is the best investment your business can make.
- Expose your business to more people in two days than you may have visit you in a year!
- The Yucaipa Iris Festival Association has put on a successful annual community event since 2001.
- Advertising - The success of the Yucaipa Iris Festival and the Yucaipa Iris Festival's Home & Garden Expo will be assured by an effective Multi-Media Advertising Campaign including:
  - Newspaper
  - Radio
  - Web
  - Direct Mail
  - Signs
  - Posters
  - Flyers
  - Chamber of Commerce
  - Schools
  - Community Organizations & Associations
  - And More!

## THIS IS WHY

- If you are in the business of buying or selling, remodeling, landscaping, furnishing, fixing, wiring, or decorating homes, we invite you to participate in the largest promotional sales event in Yucaipa and one of the largest festivals in San Bernardino and Riverside counties The Yucaipa Iris Festival's Home & Garden Expo!
- The Yucaipa Iris Festival's Home & Garden Expo will be presented Friday, Saturday & Sunday, May 18th, 19th, 20th, 2012 at the Yucaipa Community Park as a part of the 11th Annual Yucaipa Iris Festival.

## FEATURING

- Educational and informative demonstrations, displays, crafts, vendors, artists, Gem & Mineral Show, kid 's zone, music & entertainment, flower show, tablesetting contest, pancake breakfast, and food vendors providing local flavors. The Home & Garden Expo highlights will include home improvement and remodeling, home decorating, carpeting, painting, cabinetry, landscaping, swimming pools, spas, decks, patios, gazebos & do-it-yourself building materials, supplies and services.
- FREE Entertainment for the whole family.
- SPECIAL Home & Garden Expo prices & discounts.
- FREE Drawing for prizes!
- HOURS: Friday, 5p.m. to 9:00 p.m., Saturday 9a.m. to 9p.m. and Sunday 10a.m. to 4p.m.



**RESERVE YOUR SPACE NOW**  
EXHIBITOR AGREEMENT CONTRACT

*Friday, Saturday and Sunday*  
*May 18-20, 2012*  
**Yucaipa Community Park**

**PACKAGE INCLUDES:**

- A. One Display Space (Canopy Not Included)  
(Some products require double spaces.)
- B. 24-Hour Security of Merchandise
- C. Electricity (110-20 Amp & 220-50 Amp available)
- D. Free Listing in Program

**TOTAL COST OF EXHIBITOR SPACE:**

- 10 x 10 = \$200.00
- 12 x 12 = \$300.00
- 12 x 24 = \$500.00
- Yucaipa Business Licence Required  
(additional \$12.50 event fee if you do not already have one payable to the City of Yucaipa)
- **There will be no vehicle allowed in show area, unless it is part of your display.**

Business/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Cell \_\_\_\_\_ Vehicle Licence# \_\_\_\_\_

Email Address \_\_\_\_\_ Web Address \_\_\_\_\_

California Sellers Permit # \_\_\_\_\_ Yucaipa Business License # \_\_\_\_\_

Type of Exhibit \_\_\_\_\_

All vendors must use the designated vendor parking area. Parking permits and shuttles to/from the Vendor Lot will be provided. An unloading area will be provided in the main parking lot on Friday. All vehicles must be out of the main parking lot by 3:00p.m. Saturday and Sunday mornings from 6:00 a.m. - 8:00 a.m. All vendor vehicles must be out of the main parking lot by 8:00 a.m.

**••• ALL VENDORS MUST SIGN THE FOLLOWING WAIVER •••**

I, the undersigned, hereby agree to indemnify, defend, and hold harmless, the City of Yucaipa, its officers, officials, employees, and volunteers; the Yucaipa Iris Festival Committee, and the Yucaipa Iris Festival Association, Inc., from any and all claims, injuries, damages or expenses of whatever nature sustained to my person or property as a result of my participation in this event. I further release and waive said entities from any and all claim and causes of action, which may arise from my participation in this event. In addition, I hereby agree that my heirs, guardians, legal representative and assigns will not make a claim against, or file an action against said entities resulting from negligence, however caused, as a result of my participation in this event.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_